

# House Of Insurance – Partner Program

(FARA v.2)

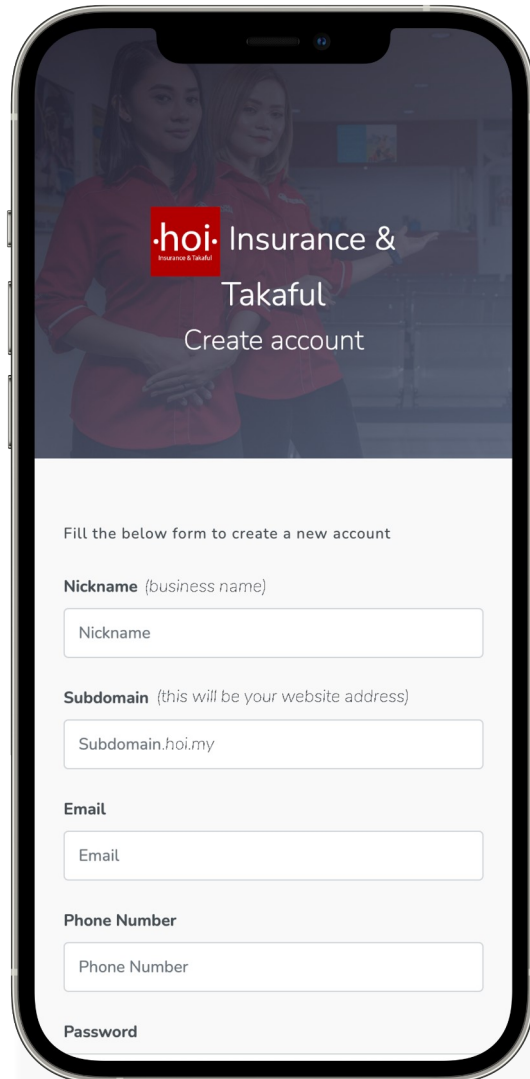


## Feature(s)

- Partner system registration
- Users may benefit as partner
  - Open to all Malaysian with valid IC number
  - Custom hoi.my domain – <https://username.hoi.my>
  - 50/50 gross profit sharing
  - Customize-able page logo, images & details
  - Other brand(s) link menu customization
    - Etiqa's e-agent
    - Zurich microsite
    - Kurnia online
    - Takaful Ikhlas e-agent

# House Of Insurance – Registration

(FARA v.2)



The image shows a smartphone screen displaying the registration page for HOI Insurance & Takaful. The page has a dark header with the HOI logo and the text 'Insurance & Takaful' and 'Create account'. Below the header, there is a form with the following fields:

Fill the below form to create a new account

**Nickname** (business name)

**Subdomain** (this will be your website address)

**Email**

**Phone Number**

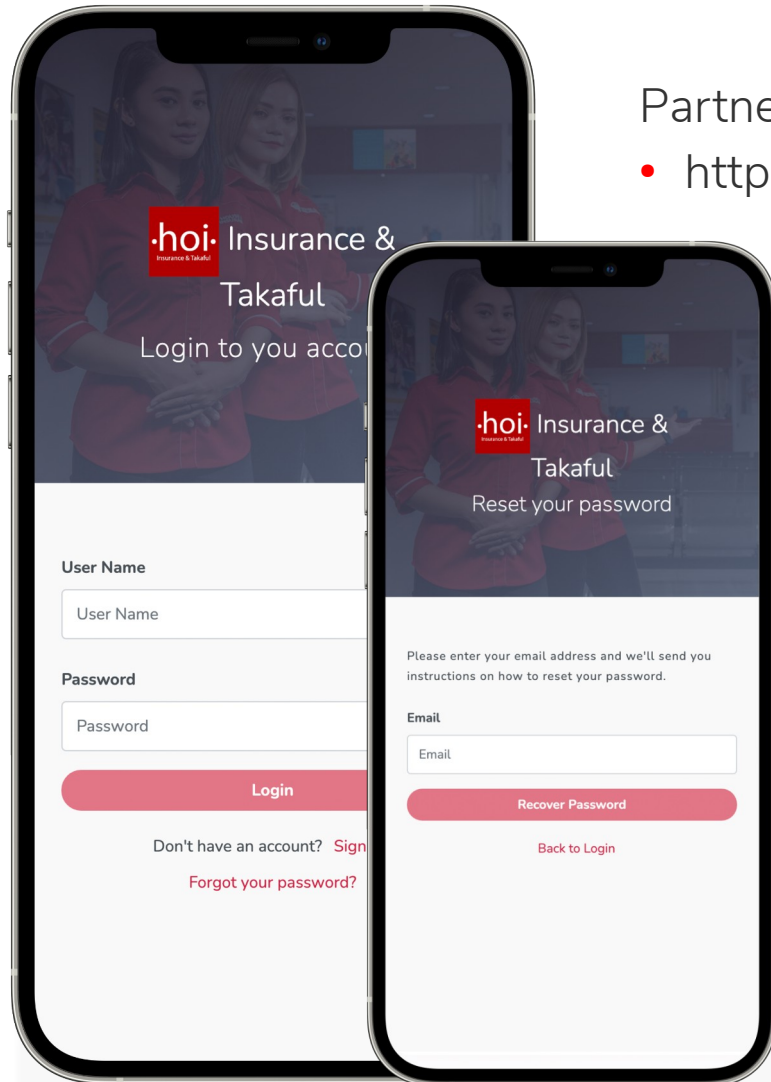
**Password**

Partner may apply from any of existing partner(s) registration link.

- Example links
  - <https://bublers.hoi.my/joinus>
  - <https://pjmauto.hoi.my/joinus>
  - <https://easyroadtax.hoi.my/joinus>
- Verification
  - Registration is manually screened by HOI
  - Only 1 account per IC
  - Only 1 account per ROB / ROC
  - Domain can only be selected once

# House Of Insurance – Login procedure

(FARA v.2)



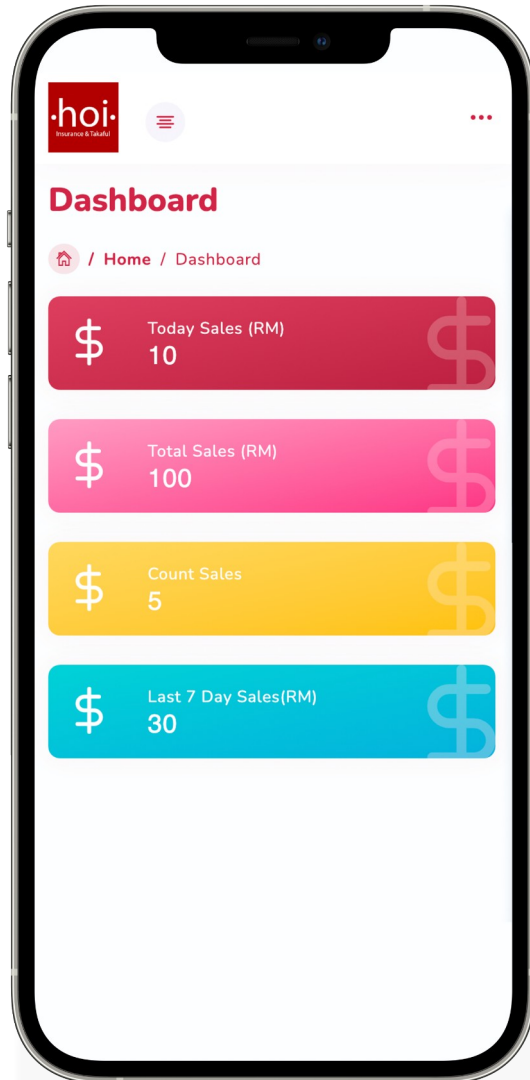
Partners may log in through dedicated partner control panel

- <https://advertising.hoi.my>



# House Of Insurance – *Partner Dashboard*

(FARA v.2)



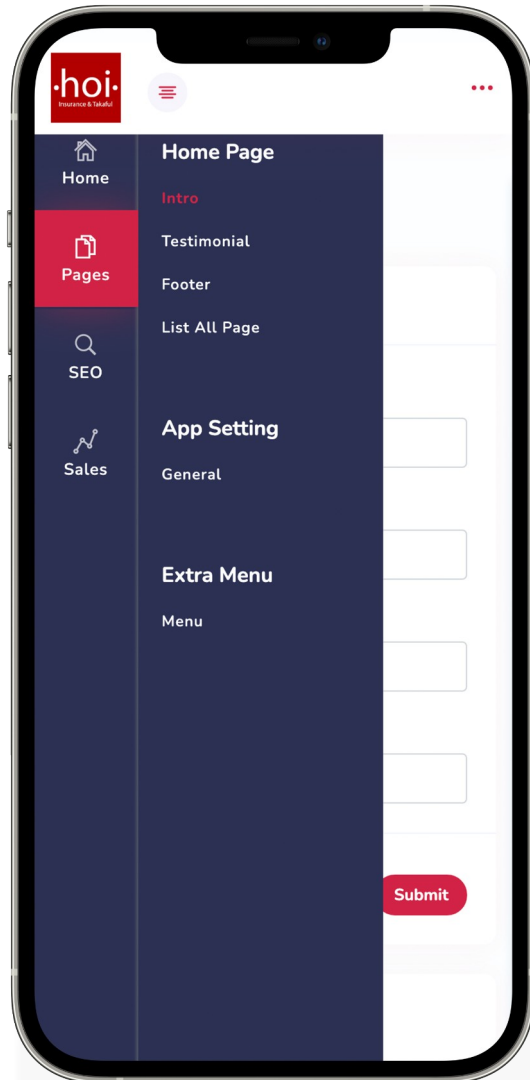
Sales related quick info

- Today's sales
- Total sales
- Sales count
- Total count of sales in duration



# House Of Insurance – Dashboard Menu

(FARA v.2)

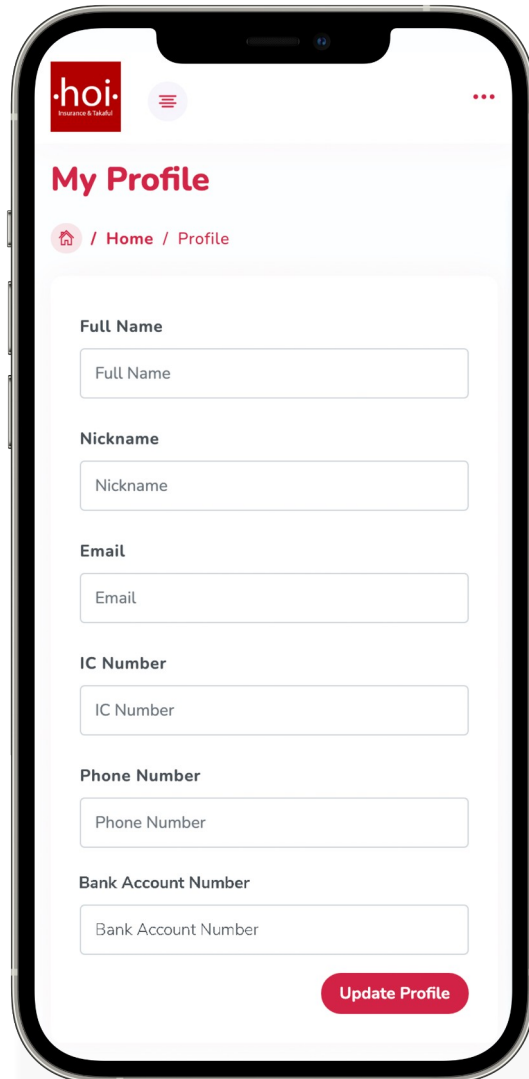


Partner's site customization panel

- Testimonial
  - Customize-able testimonial text & image
- Footer
  - Partners contact details on main page
- Extra Menu
  - Partner's microsite with other principals
- General
  - Favicon
  - Logo
  - Background image

# House Of Insurance – Partner Profile

(FARA v.2)



**My Profile**

Home / Profile

**Full Name**

**Nickname**

**Email**

**IC Number**

**Phone Number**

**Bank Account Number**

**Update Profile**

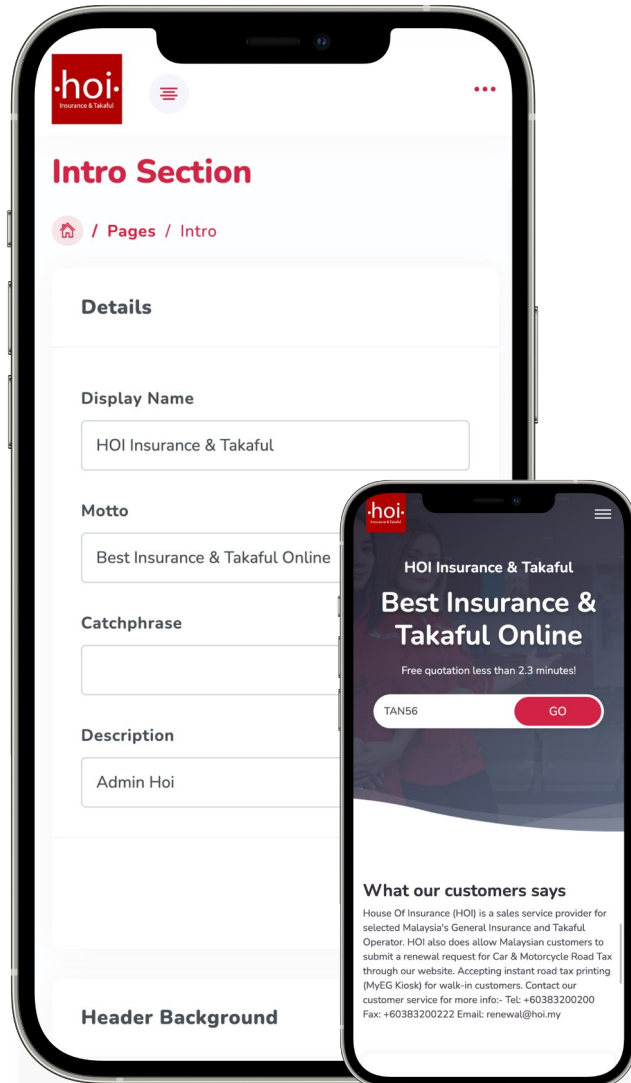
Partner to furnish legal details accordingly

- Full Name / ROB / ROC
- IC / ROB / ROC Number
- Contact number
- Nickname
  - Your preferred name
- Maybank account number



# House Of Insurance – Page Customization (1)

(FARA v.2)

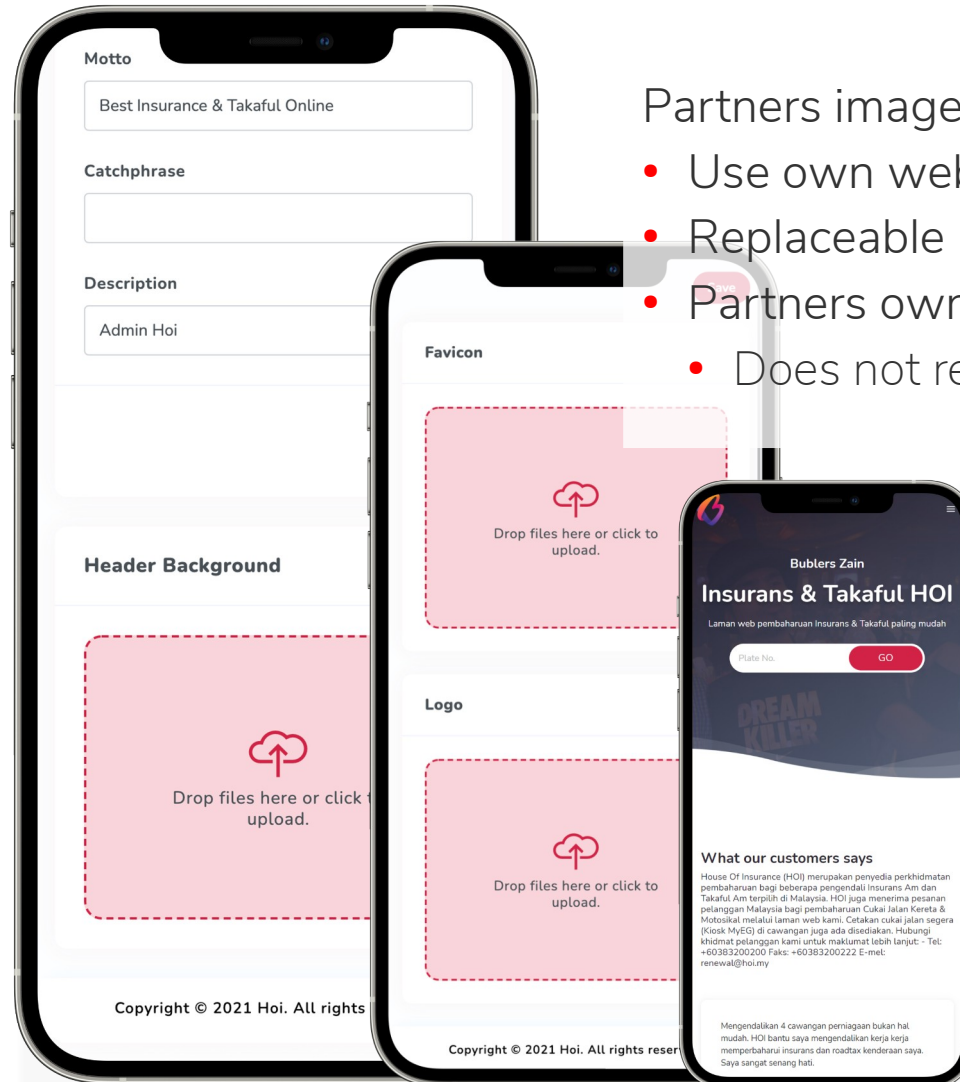


Partner's website content personalization

- Display Name
- Motto
- Catchphrase
- Description

# House Of Insurance – Page Customization (2)

(FARA v.2)



Partners images update

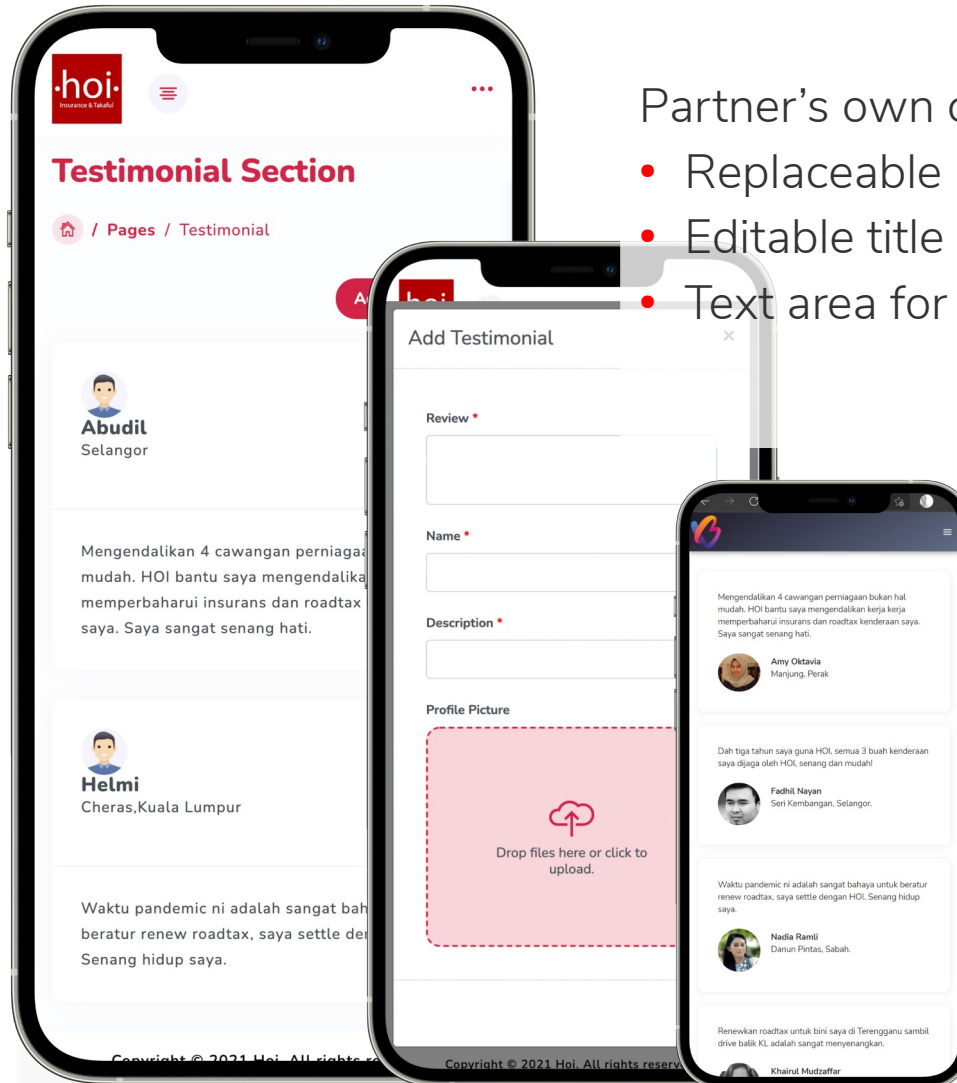
- Use own website logo
- Replaceable Favicon
- Partners own background
- Does not require high quality image





# House Of Insurance – Page Customization (2)

(FARA v.2)



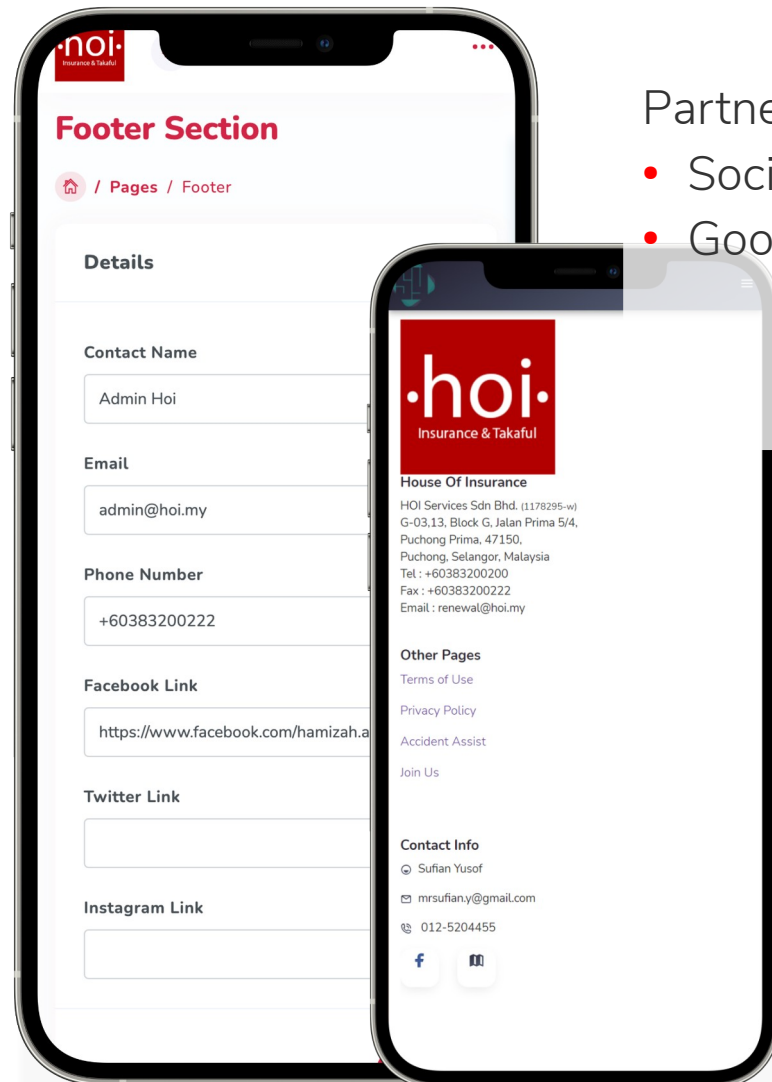
Partner's own customer testimonials

- Replaceable image
- Editable title
- Text area for review



# House Of Insurance – Page Customization (3)

(FARA v.2)



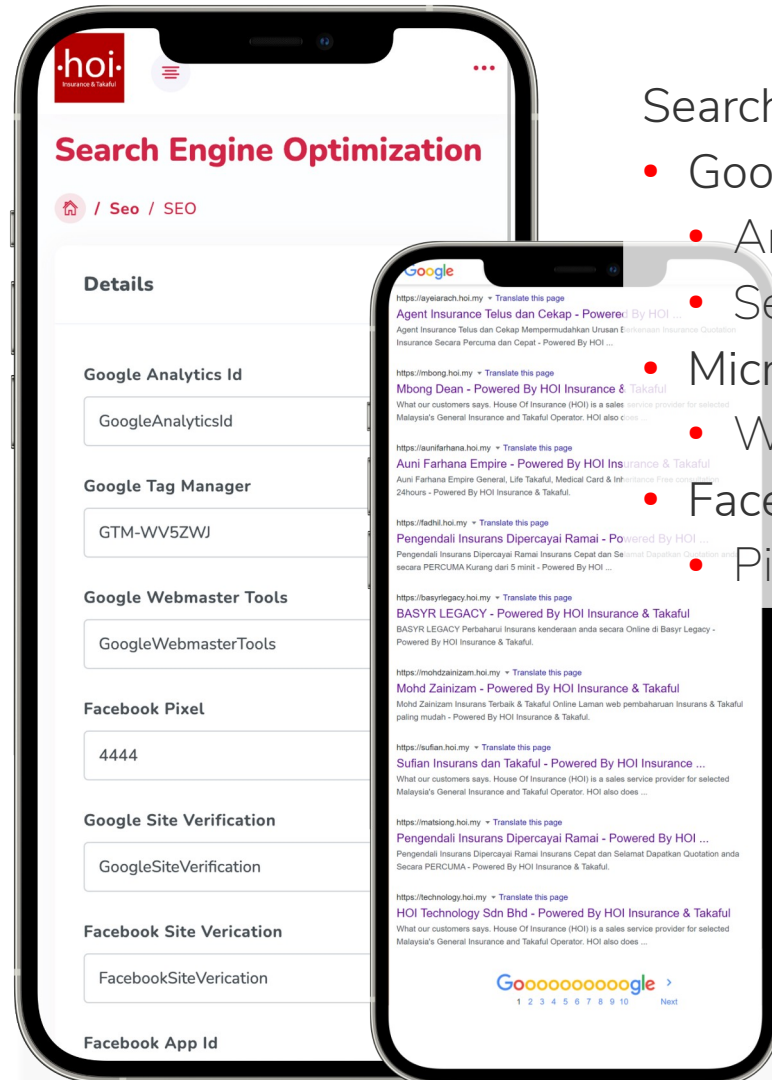
Partner's contact details

- Social media links
- Google location link



# House Of Insurance – Page Customization (4)

(FARA v.2)



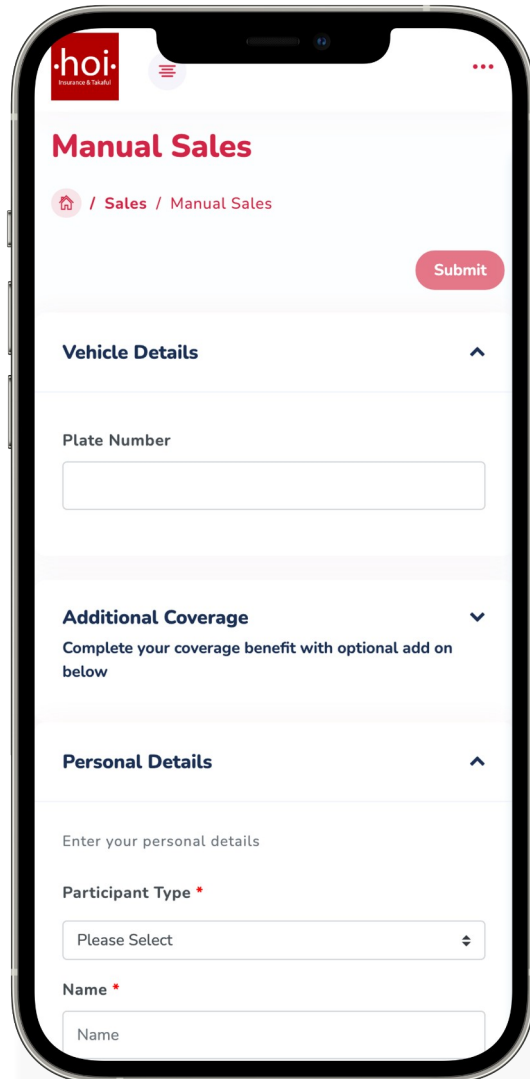
## Search Engine Optimization

- Google
- Analytic
- Search console
- Microsoft Bing
- Webmaster tools
- Facebook
- Pixels



# House Of Insurance – Manual Sales

(FARA v.2)



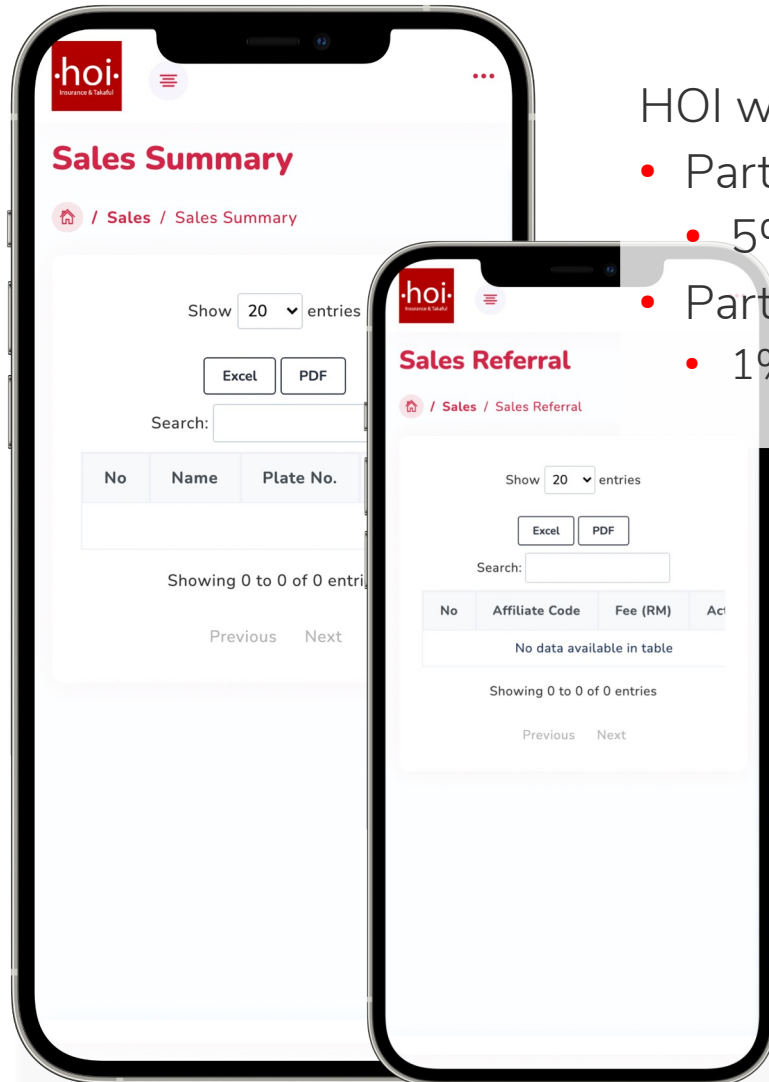
The screenshot shows the 'Manual Sales' form in the HOI mobile app. The form is titled 'Manual Sales' and includes a 'Submit' button. It is divided into several sections: 'Vehicle Details' with a 'Plate Number' input field; 'Additional Coverage' with a dropdown menu and a note to 'Complete your coverage benefit with optional add on below'; 'Personal Details' with a 'Participant Type' dropdown menu (set to 'Please Select') and a 'Name' input field. The HOI logo is visible at the top left of the app interface.

Partners able to insert all their potential customer details manually.

- Manual customer
  - System do automated expiry check
  - WhatsApp link will appear when expiry date is less 60 days
- Automated (website visitor)
  - System will schedule an email and send during expiry

# House Of Insurance – Sales Summary

(FARA v.2)

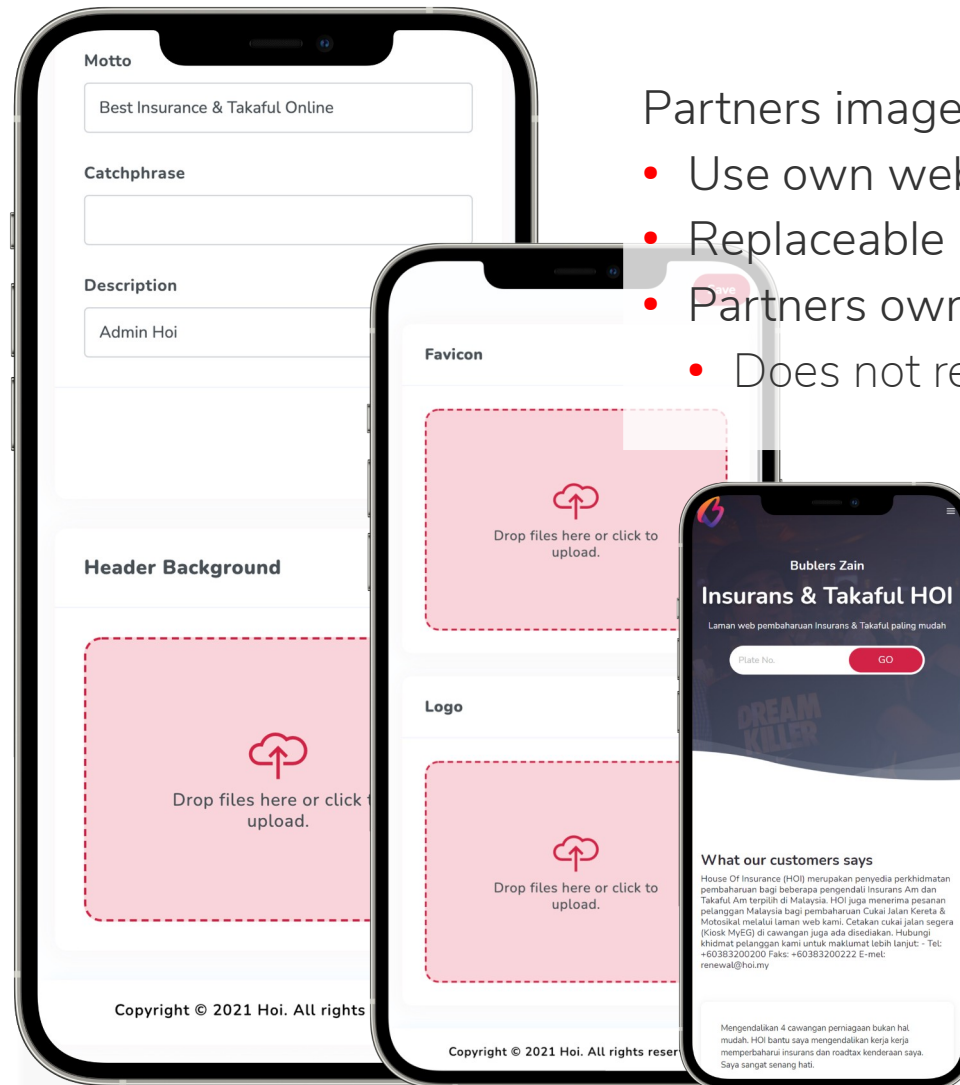


HOI will pay for partner's service based on

- Partner's direct sales
- 5% after stamp duty & government tax
- Partner's referrals
- 1% after stamp duty & government tax of referral's sales

# House Of Insurance – Page Customization (2)

(FARA v.2)



Partners images update

- Use own website logo
- Replaceable Favicon
- Partners own background
- Does not require high quality image

# House Of Insurance – Thank You

**•hoi•**  
Insurance & Takaful

